



प्रो. रजनीश जैन
सचिव
Prof. Rajnish Jain
Secretary



विश्वविद्यालय अनुदान आयोग
University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

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D.O. No. F. 1-3/2022 (QIP)

26th May, 2022

Respected Madam/Sir,

As you are aware, the UGC has initiated an online lecture series on “Best Practices in Higher Education”. Eminent persons from different fields are invited every month on UGC platform to share the best practices followed in their institution/organization for the benefit of higher educational institutions, faculty members and students.

In this lecture series, **Padma Shri Sridhar Vembu, Founder and CEO, ZOHO Corporation** will be delivering a talk on “**Transforming our rural areas: Skill creation and rural industrialization**” on **30th May, 2022 at 10.30 am.**

The lecture will be live webcast on **Twitter handle** at: @ugc_india and **Youtube channel** of UGC at: <https://youtube.com/channel/UCIbbWYTjSiXnhShJ0Z1-05g>

I take this opportunity to invite you to kindly join the online lecture and also request you to bring this to the notice of all faculty members and students of your institution and encourage them to join the programme.

With kind regards,

Yours sincerely,

(Rajnish Jain)

To

Vice-Chancellors of all Universities
Principals of all Colleges



University Grants Commission
presents
Chetana
Online Lecture Series
on
Best Practices in Higher Education



PROF. M. JAGADESH KUMAR
Chairman, UGC



Speaker

SHRI. SRIVIDHAR VEMBU
CEO, ZOHO

Topic

**“TRANSFORMING OUR RURAL AREAS: SKILL
CREATION AND RURAL INDUSTRIALIZATION”**

May 30th at 10:30 AM

YouTube link - <https://youtube.com/channel/UClbbWYTjSiXnhShJ0Z1-05g>

Twitter handle- https://twitter.com/ugc_india